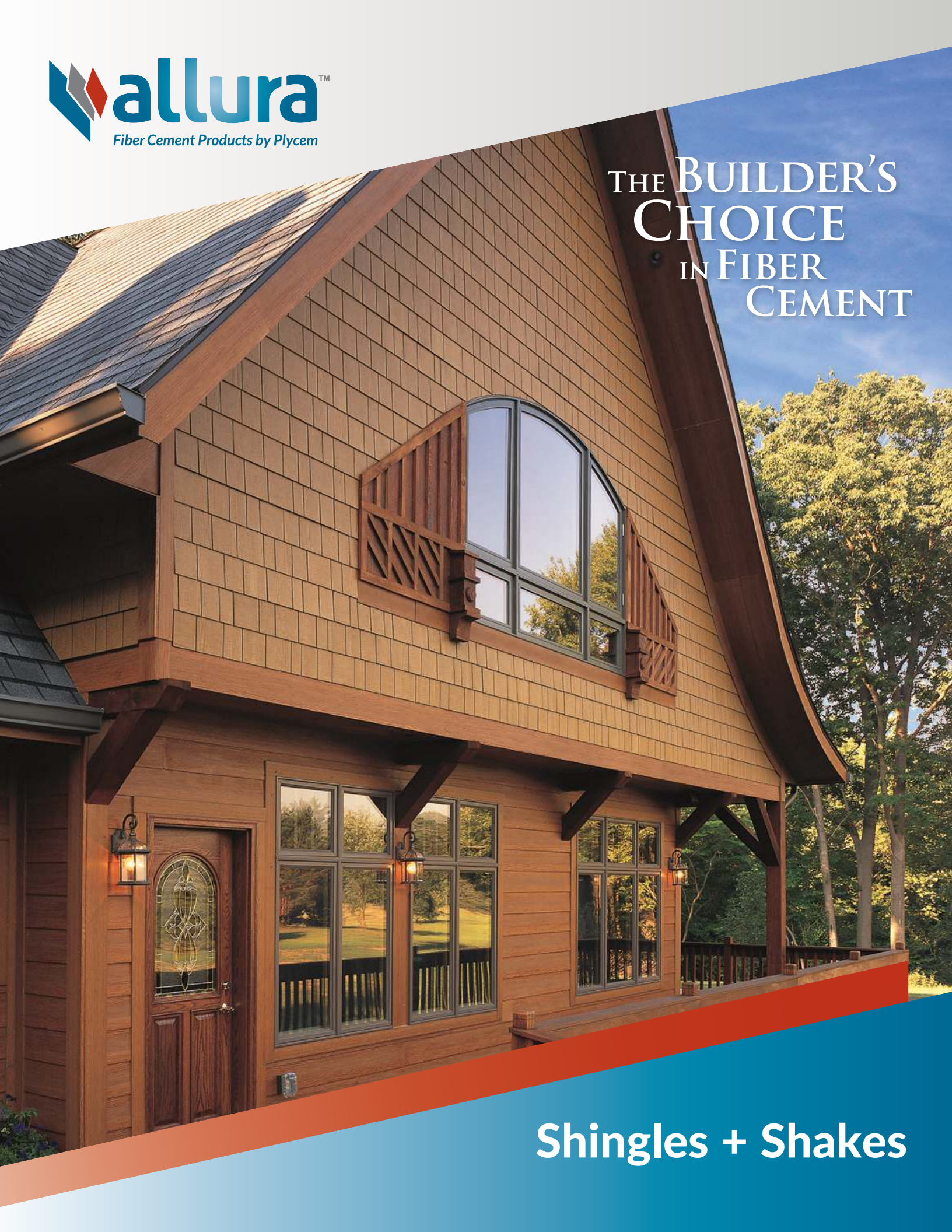




THE BUILDER'S CHOICE IN FIBER CEMENT



Shingles + Shakes

The Builder's Choice in Fiber Cement.

Looks more like wood

- Deeper and more realistic embossing process
- Woodgrain derived from real cedar transfer system

World-Class Service

- Toll-free guidance
(844) 4 ALLURA
- Industry-leading 50-year
Limited Warranty



Shake it up.

Own the beauty of Allura Shakes with the natural look of cedar with rich, rugged textures of hand-hewn cedar shingles, shakes and half-rounds. The panels are used to decorate large areas or full wall applications, providing the look of individual shingles, but all in one single panel. At the end of the day, our product offers fast and simple installation with an attractive accent that will turn heads for a lifetime.

- **Can be used to cover large areas or a full wall applications**
- **Endures and protects; built to stand up to the worst of weather conditions**
- **Non-combustible with a Class A fire rating**
- **Manufactured to look like natural wood in various exposures**
- **Impervious to wood-boring insects, resists moisture and decay**

Technical Info

Allura Shakes + Shingles are composed of cement, silica sand, cellulose fibers, water and selected additives that have been autoclaved (cured with pressurized steam).

Finishing

Poor job site conditions and weather often lead to delays in finishing your siding. Factory priming protects the product from moisture penetration on the job and once the product is installed.

Allura has partnered with PPG to offer the best primed and pre-finished colors and stains to bring your design to life.

For warranties and additional tips about installing Allura products, visit our website.

allurausa.com



Straight Edge



Half-Rounds



Staggered Edge



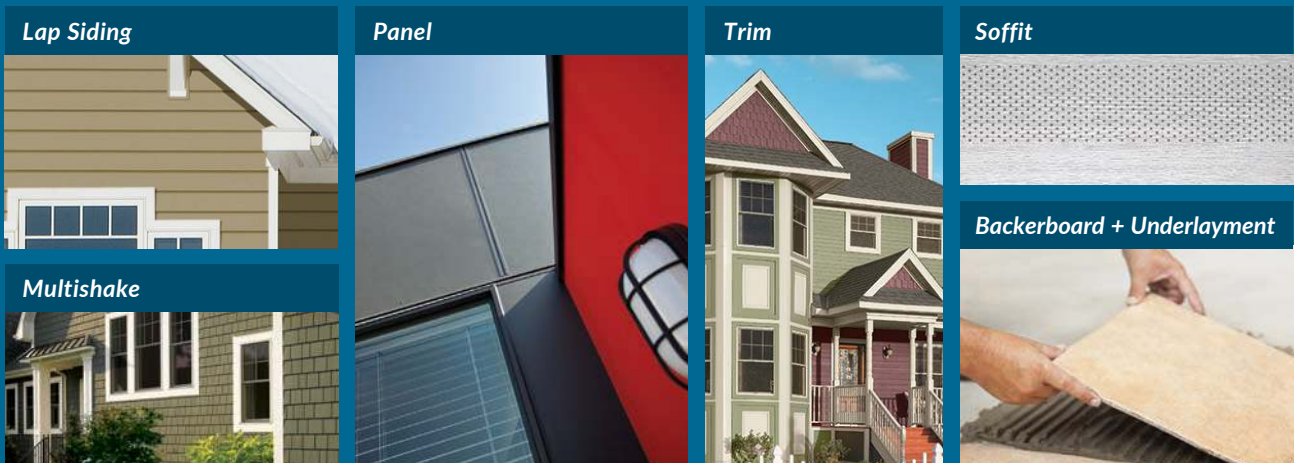
Octagons

Check market availability as products may vary.



CONFIDENCE THAT LASTS

Allura's premier fiber cement products by Plycem USA offer an extremely durable, weather-resistant collection that features superior aesthetics for a wide range of construction projects. Since Plycem is known for its advanced technology, the construction community can rely on Allura for an easier installation system that saves time and money on a job.



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